

# PRIDE 2025 PUBLIC SPACE SPONSORSHIP OPPORTUNITIES



# PRIDE 2025 District Map



Limited Edition Pride Banners are available for purchase now! Banners can be installed at any of the ● red dots and will stay up from May 15<sup>th</sup> to July 15<sup>th</sup>.

**Pride Parade on June 29**

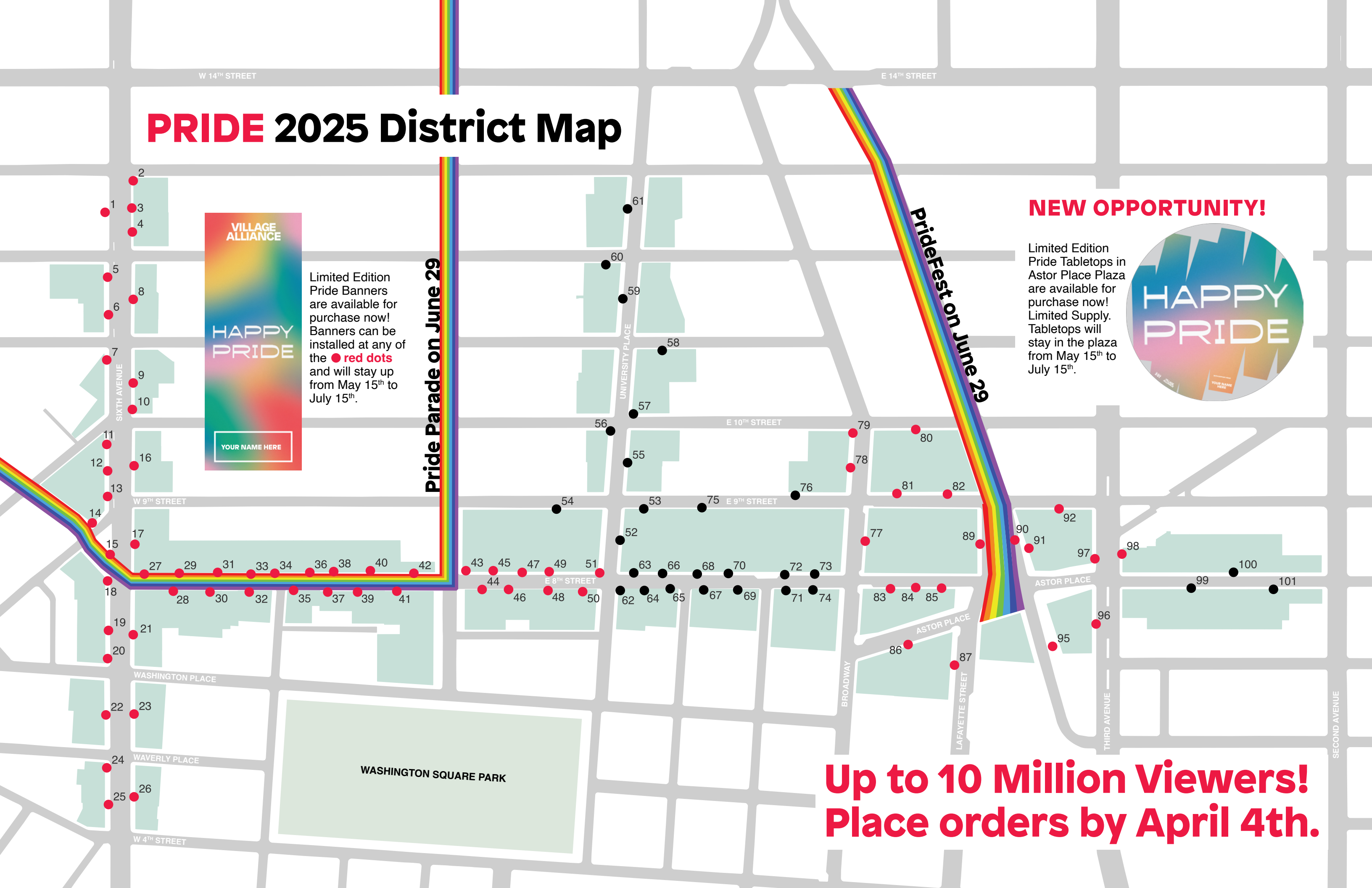
**PrideFest on June 29**

## NEW OPPORTUNITY!

Limited Edition Pride Tabletops in Astor Place Plaza are available for purchase now! Limited Supply. Tabletops will stay in the plaza from May 15<sup>th</sup> to July 15<sup>th</sup>.



**Up to 10 Million Viewers!  
Place orders by April 4th.**



# PRIDE 2025 Public Space Sponsorship Opportunities

The Village Alliance has once again partnered with queer, NYC-based artist Vic Peña to design unique artwork for Pride in the Village. We're proud to be displaying their artwork on both banners and tabletops throughout the Village. We are seeking sponsors for both branding opportunities. Pride Branding will stay up for **2 months** (May 15<sup>th</sup> to July 15<sup>th</sup>) and have an estimated reach of up to **10 million viewers**.

Fill out an interest form at <https://wkf.ms/42dKmas> or scan the QR code to place your order now.



## BANNERS



\$1,000 per banner  
\$500 for returning sponsors

## TABLETOPS



\$1,000 per tabletop

*Volume discounts available.*

