# **2024 Q4 RETAIL SNAPSHOT**

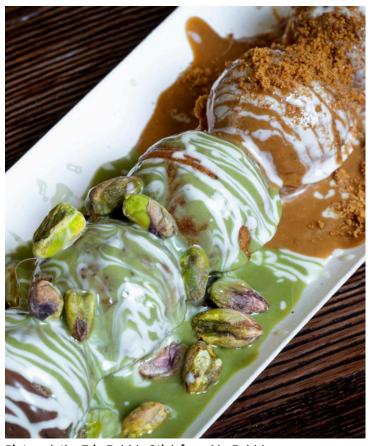


## **BREAK OUT THE BUBBLY**

From bubble waffles to bubble tea, a fun and flavorful trend has arrived in the district, with new storefronts contributing to the area's growing mix of casual eateries. This aligns with broader trends highlighted in the Village Alliance's recent Village Market Report, which notes a steady rise in food and service-based businesses over the past decade. As consumers increasingly shop online for traditional retail goods, brick-and-mortar businesses in the district have adapted by focusing on services and novel retail concepts that cannot be digitally replicated.

On East 8th Street, the newly opened Mr. Bubbly tempts diners with crispy-on-the-outside, fluffy-on-the-inside bubble waffles, offered in both sweet and savory flavors. A few doors down, the recently launched Jooy Tea Shoppe attracts visitors with an eclectic menu of boba milk teas, fruit teas, snacks, and even burgers. Soon to join them is He He Cha Bubble Tea, opening on University Place, which will feature specialty and DIY boba drinks.

These new businesses reflect the district's adaptive retail landscape, prioritizing unique and in-person experiences that continue to enhance its appeal as a destination for innovative dining and shopping.



Pictured: the Trio Bubble Stick from Mr. Bubbly

## **FEATURED NEW BUSINESSES**



**52 E 8th Street**Enjoy sweet and savory bubble-shaped waffles.



46 E 8th Street
Serving a variety of drinks snacks, burgers, and more.



**HE HE CHA BUBBLE TEA 42 University Place**Bubble Tea shop with speciality and DIY drinks.



### 8,000 to 4,000 sf

- 1 757-769 Broadway, 19,000 sf Daniel Kestenbaum, KSR 347-204-4935
- 20 University PI, 9,600 sf Gene Spiegelman, RIPCO 212-750-6565
- 20 Astor PI LL, 8,000 sf Will Chaplain, Newmark 212-351-9352
- 4 770 Broadway, 7,700 sf Edward Hogan, Vornado 212-894-7988
- 5 20 University PI, 6,200 sf Gene Spiegelman, RIPCO 212-750-6565
- 6 774 Broadway, 5,300 sf Mark Tergesen, ABS 212-400-9528

### 4,000 to 2,000 sf

- 21 University PI, 4,000 sf Daniel Kestenbaum, KSR 347-204-4935
- 45-47 E. 8th St, 3,900 sf Daniel Kestenbaum, KSR 347-204-4935
- 752 Broadway, 3,800 sf Gary Alterman, Newmark 212-916-3367

- 10 750 Broadway, 3,800 sf Gary Alterman, Newmark 212-916-3367
- 11 347 Sixth Avenue, 3,500 sf Jeffery Roseman, Newmark 212-372-2430
- 405 Sixth Ave, 3,200 sf Elijah Mehl, JLL 973-917-9061
- 785 Broadway, 3,100 sf Daniel Kestenbaum, KSR 347-204-4935
- 4 St. Marks Pl, 2,500 sf John Roesch, Meridan 212-468-5971
- 45 80 University PI, 2,400 sf Jeffery Roseman, Newmark 212-372-2430
- 116 University SED 300 sf John Elra LEAStian 212-239-1300
- 401 Sixth Ave, 2,200 sf Danielle Lapidus, Winick 212-792-2601
- 475 Sixth Ave, 2,100 sf Annette Healey, CBRE 212-984-7119

#### 2,000 to 1,000 sf

19 740 Broady ED ,000 sf Ross LEAS, Newmark 212-850-5418

- 20 490 Sixth 5ED 900 sf Jame LEAndlaro, Meridian 646-658-7373
- 740 Broadws ED 800 sf Ross K LEA, Newmark 212-850-5418
- 22 19 St. Marks PI, 1,800 sf Jason Pennington, RIPCO 212-468-5971
- 23 84 University PI, 1,700 sf Freddy Souid, KSR 917-968-0329
- 432 Sixth Ave, 1,700 sf Nicholas Forelli, SOLIL 212-506-0448
- 25 10 Fifth Ave, 1,500 sf Maddy Soffer, KSR 347-752-3350
- 26 378 Sixth Ave, 1,400 sf Nick Masson, SCG 646-664-0427
- 27 61 E. 8th St, 1,400 sf Daniel Kestenbaum, KSR 347-204-4935
- 28 2 Astor PI, 1,300 sf Ross Kaplan, Newmark 212-850-5418
- 29 747 Broadway, 1,300 sf Daniel Kestenbaum, KSR 347-204-4935

#### 1,000 sf and below

- 30 755 Broadway, 1,000 sf Daniel Kestenbaum, KSR 347-204-4935
- 31 26 W. 8th St, 1.02 D William Ab LEAST, Buchbinder & Warren 646-637-9062
- 32 20 University PI, 900 sf Gene Spiegelman, RIPCO 212-750-6565
- 404 Sixth Ave (2FL), 800 sf Jon Spadafino, SRS 212-710-5257
- 34 20 Astor PI, 750 sf Ross Kaplan, Newmark 212-850-5418
- 58 W. 8th St, 600 sf
- William Abramson,
  Buchbinder & Warren
  646-637-9062 (two units)
- 57 65 W. 8th St, 600 sf Nicholas Forelli, SOLIL 212-506-0448
- 488 Sixth ASED 0 sf James LE Araro, Meridian 646-658-7373
- 31 St. Marks PI (2FL), 500 sf
- David Green KSR 516-320-0260 (two units)